

DSM USA

DES MOINES, IOWA

RANKINGS AND RECOGNITION



#1 UP-AND-COMING DOWNTOWN — *Fortune*, 2014

#4 MOST PRO-BUSINESS CITY IN AMERICA — *MarketWatch*, 2015

#1 BEST MINOR LEAGUE SPORTS MARKET — *Sports Business Journal*, 2017

#1 MOST AFFORDABLE PLACE TO BUY YOUR FIRST HOME — *Bloomberg*, 2016

TOP 10

BEST CITY TO LIVE AND WORK

— *Robert Half's Career City Index*, 2016

#1 BEST PLACE FOR MILLENIALS TO LIVE IN THE MIDWEST — *Growella*, 2017

#2 TOP FARMERS' MARKET IN AMERICA — *Shape Magazine*, 2014

TOP 10 BEST PLACE TO START A BUSINESS — *CNBC*, 2016

#1 METRO WITH THE MOST COMMUNITY PRIDE — *Gallup*, 2015

#5

BEST PLACE FOR BUSINESS AND CAREERS — *Forbes*, 2017

#2 UNDER-THE-RADAR TECH HUB — *The SpareFoot Blog*, 2014

#2 TOP CITY TO LAND WORK — *NBC News*, 2015

#4 AMERICA'S MOST LGBT-FRIENDLY CITY — *Huffington Post*, 2014

#2 BEST CITY FOR JOBS — *Forbes*, 2015

#1 BEST CITY FOR THE MIDDLE CLASS — *Business Insider*, 2016

#3 MOST POPULAR CITY FOR MILLENNIAL HOMEBUYERS — *Lending Tree*, 2017

#4 BEST PLACE FOR CHILDREN — *SmartAsset*, 2017

TOP 10 DATA CENTER LOCATION — *CBRE*, 2015

TOP 10 CITY TO WORK IN TECH — *SmartAsset*, 2016



GREATER DES MOINES PARTNERSHIP

RECENT PROJECTS IN GREATER DES MOINES (DSM)

APPLE \$1.4 BILLION <i>Data Center</i>	HY-VEE \$156 MILLION <i>Retail Headquarters, Bakery & Distribution</i>
ACCORDIA LIFE & ANNUITY COMPANY \$10 MILLION <i>Insurance</i>	THE IMT GROUP \$37 MILLION <i>Insurance</i>
AMERICAN REPUBLIC INSURANCE \$27 MILLION <i>Insurance</i>	IOWA COLD STORAGE \$15 MILLION <i>Logistics</i>
BAKER GROUP \$21 MILLION <i>Contractor Headquarters</i>	KEMIN \$125 MILLION <i>Biosciences</i>
BECK'S HYBRIDS \$15 MILLION <i>Biosciences</i>	KUM & GO \$151 MILLION <i>Retail Headquarters</i>
BUSINESSOLVER \$7 MILLION <i>Information Solutions</i>	LIGHTEDGE SOLUTIONS \$34 MILLION <i>Data Center</i>
COGNIZANT TECHNOLOGY SOLUTIONS \$25 MILLION <i>Information Solutions</i>	MENARDS \$7 MILLION <i>Manufacturing</i>
CROSSROADS COLD STORAGE \$17 MILLION <i>Logistics</i>	MICROSOFT \$3.5 BILLION <i>Data Center</i>
DAIMLER TRUCKS NORTH AMERICA \$18 MILLION <i>Logistics</i>	POWER DISTRIBUTORS \$9 MILLION <i>Logistics</i>
DUPONT PIONEER \$500 MILLION <i>Biosciences</i>	PRINCIPAL \$400 MILLION <i>Financial Services</i>
ELECTRICAL POWER PRODUCTS, INC. \$15 MILLION <i>Advanced Manufacturing</i>	SIEGWERK USA CO. \$10 MILLION <i>Advanced Manufacturing</i>
EMC INSURANCE COMPANIES \$39 MILLION <i>Insurance</i>	VOYA FINANCIAL \$10 MILLION <i>Insurance</i>
FACEBOOK \$3 BILLION <i>Data Center</i>	WINDSOR WINDOWS & DOORS \$10 MILLION <i>Advanced Manufacturing</i>
HOLMES MURPHY \$29 MILLION <i>Insurance</i>	WITTERN GROUP \$17 MILLION <i>Advanced Manufacturing</i>



- EDUCATED WORKFORCE
- LOW COST OF BUSINESS
- LOW COST OF LIVING
- EXCEPTIONAL QUALITY OF LIFE

15 %
LOWER

The cost of doing business is 15 percent lower than the national average.
— Moody's Analytics

MIKE SWESEY

Senior Vice President of Economic Development, Greater Des Moines Partnership
p: (515) 286-4997 e: mswesey@DSMpartnership.com



**GREATER DES MOINES
PARTNERSHIP**